



MOST*

MILTON J. RUBENSTEIN MUSEUM OF SCIENCE & TECHNOLOGY

2024

Sponsorship Opportunities

discover,

learn &

play!



The Milton J. Rubenstein Museum of Science & Technology (MOST) is a hands-on science and technology museum in downtown Syracuse's historic Armory Square.

We focus on dynamic science education that engages learners of all ages and abilities. Our museum features 35,000 square feet of interactive permanent and traveling exhibits plus the state-of-the-art National Grid ExploraDome theatre. The museum operates numerous STEM education programs and community outreach events throughout the year.

Our mission is to provide informal science learning experiences that ignite curiosity, encourage discovery, and inspire investigation.

Become a Sponsor Today!

For more information on sponsorships, contact Kelly Gardner, executive vice president, at kgardner@most.org or (315) 425-9068 x 2120

...discover, learn & play!



Your sponsorship makes an impact!

Programs

The MOST focuses on bringing STEM education opportunities to kids from diverse life experiences and underrepresented groups, sparking a life-long love of learning.

- National Grid Science Learning Partnership collaboration between the MOST and the Syracuse City School District.
- STEM Challenges—student teams compete to design and build bridges, rockets, robots, and catapults.
- CNY Science & Engineering Fair

- Amazon presents Be The Scientist
- STEM Story Time
- Micron STEAM Explorers Inclusion Programs
- MACNY Future Women in STEM
- KeyBank Future Innovators for Black, Indigenous, and students of color
- Sensory Friendly Science programs
- Micron STEM Inclusion Showcases brought to you by your Local Toyota Dealers

Exhibits

Our unique and interactive exhibits draw visitors of all ages and from all backgrounds.

- DECONSTRUCTED presented by Micron
- Honest Engine Films presents Dino Zone, sponsored by Upstate Golisano Children's Hospital
- Energy: Powering our Future, presented by National Grid
- Novelis Recycling Station
- Tessy Machines & Makers sponsored by Marquardt

- Upstate Medical University Life Sciences & Rothschild Apothecary Shop
- Luck Grove Telecommunications Lab
- Philip Cooper Hewitt Gem & Mineral Gallery
- National Grid ExploraDome
- MolinaCares Media Lab
- Stickley Science Playhouse



Signature Event Sponsorships

Sponsoring our three major annual events is an opportunity to show your support for the MOST's community engagement at all levels. These events are our most significant fundraisers and support our dozens of free ongoing outreach and educational programs. With thousands of attendees, it is a great way to get your business seen by active members of the community.



Savoring Science Gala—June 6, 2024

Our exclusive gala features cocktails at the MOST, fun silent auction, and exquisite multi-course dinner, wine, and dessert at Lemon Grass, featuring the fine cuisine of Max Chutinthanond.



Sponsor Levels	SOLD Presenting \$10,000	STEM \$5,000	Discovery 3,250	Play \$1,500
Recognition in all materials as presenting sponsor	*			
Logo on event website	*	*		
Logo on event screens/signage	*	*		
Recognition in e-blasts (15,000+ active recipients)	*	*	*	*
Social media posts (34,000+ active followers)	*	*	*	*
Event program recognition	full page	full page	half page	half page
Savoring Science Gala event tickets	20	10	10	2

Chocolate Discovery—February 8, 2024

presented by



Our Chocolate Discovery event brings more than 200 guests together for delicious food, decadent chocolates, sparkling wine, and a star-crossed lovers planetarium show in our National Grid ExploraDome.

Sponsor Levels	SOLD Presenting \$10,000	Stars \$5,000	Love \$2,500	Truffle \$1,500	Wine \$500
Logo on Signage	*				
Recognition in e-blasts (15,000+ active recipients)	*	*			
Social media posts (34,000+ active followers)	*	*	*		
Event program recognition	*	*	*	*	
Logo and link on event website	*	*	*	*	*
Chocolate Discovery event tickets	12	8	6	4	2

TAP into the MOST—September 2024

presented by



Nearly 1,000 people attend our popular annual event featuring samples of more than 50 beers, wines, spirits, and ciders with amazing food from more than 20 local restaurants and vendors.

Sponsor Levels	SOLD Presenting \$10,000	Stout \$5,000	Lager \$2,500	Porter \$1,500	Ale \$1,000
Logo on event glasses	*				
Recognition on event banner at the MOST	*	*			
Logo on event poster	*	*	*		
Recognition in advertising	*	*	*		
Logo and link on event website	*	*	*	*	
Recognition in e-blasts (15,000+ active recipients)	*	*	*	*	
Social media posts (34,000+ active followers)	*	*	*	*	*
Recognition on event signage	*	*	*	*	*
Program ad	full page color	full page	full page	half page	half page
TAP into the MOST tickets	4 VIP & 40 General	4 VIP & 20 General	2 VIP & 20 General	6 General	4 General
MOST exhibit passes	50	20	16	10	8

IMPACT Sponsorships

Our IMPACT programs touch the lives of historically underrepresented groups in science and technology fields. The MOST is committed to providing learning opportunities to students from these groups through free hands-on programming and collaboration with community partners.

Inclusive, Mission- & vision-driven, Public understanding of STEM, Accessible, Community-minded, and Trustworthy

Sponsor Levels	Presenting \$10,000	IMPACT Supporter \$5,000	IMPACT Partner \$2,500	IMPACT Friend \$1,000
Logo recognition at event on all sponsor listings	*			
Recognition in e-blasts (15,000+ active recipients)	*	*		
Logo and link on event website	*	*	*	
Social media posts (34,000+ active followers)	*	*	*	
Logo on event screens/signage	*	*	*	*
MOST exhibit passes	20	10	4	

Micron STEAM Explorers Inclusion Programs

Thanks to our generous sponsors, we are able to offer these programs free of charge to students and their families. We also seek to reduce barriers to participation by providing a healthy snack and transportation assistance, when possible.

MACNY Future Women in STEM—Girls in middle school meet with female professionals from local companies who lead students in a fun, hands-on activity to help spark interest in high-tech careers.

KeyBank Future Innovators—Focused on Black, Indigenous, and people of color (BIPOC), this program brings in BIPOC scientists and professionals to engage with students in interactive workshops, career exploration, design projects, and museum experiences.



Micron STEM Inclusion Showcase Sponsored by Toyota

As part of our commitment to inclusion, we have a regular rotating inclusion showcase that highlights achievements from groups historically underrepresented in STEM fields. Each showcase is on display for a month and celebrates individuals and collective achievements from various groups, including Black, women, Asian American & Native Hawaiian-Pacific Islander, LGBTQ, Hispanic, and Indigenous scientists.



National Grid Science Learning Partnership

A partnership between the MOST and the Syracuse City School District, Science Learning Partnership offers a field trip to the museum for every kindergarten, fourth-grade, and eighth-grade student in the district every year. Each visit includes customized workshops and labs tailored to school curriculum, a National Grid ExploraDome show, exhibit exploration, and a snack/lunch.

Sensory Friendly Science

Sensory Friendly Time (SFT), held the third Saturday of most months from 4:30-8pm, welcomes guests who prefer a less stimulating environment at the museum. Sounds are turned down, air compressors are turned off, and lighting is adjusted to accommodate learners with sensory-processing difficulties. The extended hours also help reduce wait times and crowd sizes. SFT is a great place to socialize with other parents with children on the spectrum. The MOST also offers free sensory friendly kits every day with headphones, fidget toys, and other helpful tools.





STEM Challenges

Every year, the MOST hosts four annual design, build, and compete challenges focused on a specific engineering skill and the CNY Science & Engineering Fair for students in grades 4–12. These STEM challenges give students engaging, hands-on learning experiences in a team environment.



Micron Robotics Challenge—January 27

This computer engineering challenge is an opportunity for students to use the engineering design process to solve real-world challenges using basic microcontrollers, sensors, switches, and more.

CNY Science & Engineering Fair—April 7

A regional affiliate of the International Science & Engineering Fair, the event encourages students to design a STEM project, conduct an experiment or build a prototype, and prepare a report on their findings.

CNY Rocket Team Challenge—June 1

Teams construct and design rockets using kits from the MOST and are scored on their STEM knowledge, rocketry calculations, and rocket performance.



CNY Catapult Launch Challenge—October 12

A design challenge in mechanical engineering, students design, prototype, and refine a catapult using simple items like popsicle sticks and rubber bands. Catapults are tested for distance and accuracy, and students are interviewed on their knowledge of the physics behind a catapult.

CNY Bridges Challenge—November 9

Participants construct truss bridges from balsa wood and glue provided by the MOST and compete to have the highest efficiency rating.

Visit Sponsorships

Increase your visibility to the more than 100,000 annual visitors to the MOST and countless more people coming through Armory Square year-round. From large banners to logo sponsorships, show your customers that you support our community. Ask us about how you can customize your visit sponsorship!

Sponsor Levels

	Visit \$20,000	Large Banner \$10,000	Medium Banner \$7,500	Small Banner \$5,000	Logo \$1,000
Logo and link on MOST website	*				
Banner on exterior of building	*	*	*	*	
Logo on museum screens	*				
Pre-show logo recognition (before all National Grid ExploraDome shows)	*				
Recognition in e-blasts (15,000+ active recipients)	*				
Monthly social media posts (34,000+ active followers)	*				
3 on-site tabling opportunities	*				
Special event or reception opportunity (up to 200 guests)	*				
12-month display of logo (in the museum and online)	*	*			*
MOST exhibit passes	150	100	100	50	10
MOST membership discounts (15% off for sponsor's employees)	*	*	*	*	
Full-page program ads (for TAP into the MOST and Savoring Science)	*	*	*	*	

Sponsor Levels

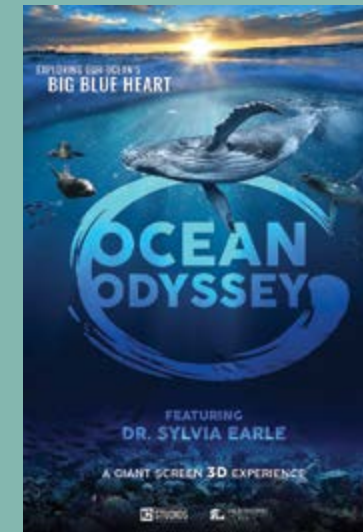
	STEM Contributor \$2,500	STEM Supporter \$1,000	STEM Partner \$500	STEM Friend \$250
Logo recognition at event on all sponsor listings	*	*		
Recognition in e-blasts (15,000+ active recipients)	*	*		
Logo and link on event website	*	*	*	*
CNYSEF program ad	half-page ad			
MOST exhibit passes	20	10	4	

Film & Planetarium Sponsorships

The MOST's National Grid ExploraDome is a state-of-the-art domed theatre that allows visitors to experience science like never before! Completely renovated and upgraded in 2020, this multi-million dollar all-digital theatre and planetarium engages guests with a one-of-a-kind immersive experience through vibrant colors, out-of-this-world surround sound, and a screen spanning beyond your vision.

Sponsor Levels	Presenting \$10,000	Supporting \$5,000	Partner \$2,500	Friend \$1,000
On-screen recognition as sponsor	*	*		
Digital theatre schedules & signage recognition	*	*		
Recognition in social media (34,000+ active followers) and e-blasts (15,000+ active recipients)	*	*	*	*
Website recognition	*	*	*	*
ExploraDome passes	60	40	20	10
MOST exhibit passes	40	20	10	6

National Grid ExploraDome 2024 Films



Every year, we celebrate the start of the winter season with our North Pole Pajama Parties, held in November and December. 200 guests a night join us for our famous hot cocoa bar and North Pole science activity stations in the Novelis & Rubenstein Family Lobby. The evening ends in the National Grid ExploraDome with an exclusive showing of the *Night in the Arctic* planetarium show.



NightLab is a fun recurring event for adults (21+) to come to the museum after hours to enjoy a catered happy hour with cocktail bar, hors d'oeuvres, and fun science activities in the Novelis & Rubenstein Family Lobby, followed by a classic movie in the National Grid ExploraDome. Popular films for 2024 include *Pulp Fiction*, *Star Wars*, and *Hocus Pocus*.



MOST*

MILTON J. RUBENSTEIN MUSEUM OF SCIENCE & TECHNOLOGY

500 S Franklin St
Syracuse, NY 13202

(315) 425-9068

most.org