



# GROW

AGRICULTURE & FOOD SYSTEMS  
IN CENTRAL NEW YORK



**MOST\***

MILTON J. RUBENSTEIN MUSEUM OF SCIENCE & TECHNOLOGY

# GROW

## AGRICULTURE & FOOD SYSTEMS IN CENTRAL NEW YORK

### EXHIBIT FOCUS

Meeting our community's food needs in the present—without harming the ability of future generations to meet theirs—relies on both scientific innovation and sustainable practices. From farmers and food distributors to scientists and shoppers, everyone has an important role to play in ensuring the sustainability of our region's natural resources and the health of our communities.

### MAIN IDEAS

- » Sustainable Food Systems/Agriculture
- » Agricultural Science & Technology
- » Regional Agriculture & Food Initiatives

### TIMELINE

- » Curation & Design  
*April–October 2024*
- » Installation  
*January–March 2025*
- » Opening  
*Spring 2025*

### EXHIBIT FEATURES

- » 1,800 square feet
- » Mezzanine level of the museum
- » Children's farmer's market booths **A**
- » Market checkout stands **B**
- » Field & farm area (tactile play) **C**
- » Local producer & provider features **D**







# GROW

## EXHIBIT SPONSORSHIP OPPORTUNITIES

### NAMING SPONSORSHIPS

*Life of exhibit*

	1 Presenting Sponsor \$150,000	2 Farmer's Market Naming \$50,000	3 Tractor Photo Opportunity \$50,000	4 Farmer's Market Stand \$25,000	5 Market Counter \$25,000	6 Crop Field Tactile Play Area \$25,000
Acknowledgment in title and naming signage	*					
Recognition in press release	*					
Plaque/signage recognition in exhibit	*	*	*	*	*	*
Exhibit screen recognition	*	*	*	*	*	*
Social media posts (34,000+ active followers)	*	*	*	*	*	*
Website recognition	*	*	*	*	*	*
15% discount on employee memberships	*	*	*	*	*	*
Museum passes	500	200	200	100	100	100

### ANNUAL SPONSORSHIPS

	Harvest \$10,000	Plant \$5,000	Seed \$2,500
Exhibit screen recognition	*		
Social media posts (34,000+ active followers)	*	*	
15% discount on employee memberships	*	*	
Website recognition	*	*	*
Museum passes	50	25	10





## OUR LEADERSHIP TEAM



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Milton J. Rubenstein

### Museum of Science & Technology (MOST)

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# MOST\*

MILTON J. RUBENSTEIN MUSEUM OF SCIENCE & TECHNOLOGY

The Milton J. Rubenstein Museum of Science & Technology (MOST) is a hands-on science and technology museum in downtown Syracuse's Armory Square.

Welcoming more than 130,000 visitors every year, the MOST focuses on dynamic science education that engages learners of all ages and abilities. Our museum features 35,000 square feet of interactive permanent and traveling exhibits plus the state-of-the-art National Grid ExploraDome theatre. The museum operates numerous STEM education programs and community outreach events throughout the year.

Our mission is to provide informal science learning experiences that ignite curiosity, encourage discovery, and inspire investigation.

## BECOME A MOST SPONSOR TODAY!

For more information on sponsorships, contact Kelly Gardner, executive vice president, at [kgardner@most.org](mailto:kgardner@most.org) or (315) 425-9068 x 2120.

