

<u>GRQW</u>

AGRICULTURE & FOOD SYSTEMS IN CENTRAL NEW YORK

EXHIBIT FOCUS

Meeting our community's food needs in the present—without harming the ability of future generations to meet theirs—relies on both scientific innovation and sustainable practices. From farmers and food distributors to scientists and shoppers, everyone has an important role to play in ensuring the sustainability of our region's natural resources and the health of our communities.

MAIN IDEAS

- » Sustainable Food Systems/Agriculture
- » Agricultural Science & Technology
- » Regional Agriculture & Food Initiatives

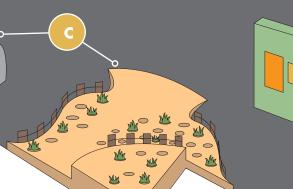
EXHIBIT FEATURES

- » 1,800 square feet
- » Mezzanine level of the museum
- » Children's farmer's market booths 🔼
- » Market checkout stands
- » Field & farm area (tactile play)
- » Local producer & provider features

TIMELINE

- » Curation & Design April–October 2024
- » Installation
 January–March 2025
- » OpeningSpring 2025







NAMING SPONSORSHIPS Life of exhibit	Presenting Sponsor \$150,000	Farmer's Slaming \$50,000	Tractor Photo Opportunity \$50,000	Farmer's Market Stand \$25,000	Market StoleD Sounter \$25,000	Crop Field Tactile Play Area \$25,000
Acknowledgment in title and naming signage	*					
Recognition in press release	*					
Plaque/signage recognition in exhibit	*	*	*	*	*	*
Exhibit screen recognition	*	*	*	*	*	*
Social media posts (34,000+ active followers)	*	*	*	*	*	*
Website recognition	*	*	*	*	*	*
15% discount on employee memberships	*	*	*	*	*	*
Museum passes	500	200	200	100	100	100

ANNUAL SPONSORSHIPS	Harvest \$10,000	Plant \$5,000	Seed \$2,500
Exhibit screen recognition	*		
Social media posts (34,000+ active followers)	*	*	
15% discount on employee memberships	*	*	
Website recognition	*	*	*
Museum passes	50	25	10





OUR LEADERSHIP TEAM



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Milton J. Rubenstein

Museum of Science & Technology (MOST)

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The Milton J. Rubenstein Museum of Science & Technology (MOST) is a handson science and technology museum in downtown Syracuse's Armory Square.

Welcoming more than 130,000 visitors every year, the MOST focuses on dynamic science education that engages learners of all ages and abilities. Our museum features 35,000 square feet of interactive permanent and traveling exhibits plus the state-of-the-art National Grid ExploraDome theatre. The museum operates numerous STEM education programs and community outreach events throughout the year.

Our mission is to provide informal science learning experiences that ignite curiosity, encourage discovery, and inspire investigation.

BECOME A MOST SPONSOR TODAY!

For more information on sponsorships, contact Kelly Gardner, executive vice president, at kgardner@most.org or (315) 425-9068 x 2120.

